



qsonix NEWS RELEASE

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FOR IMMEDIATE RELEASE

QSONIX APPOINTS NEW REP FIRMS FOR EAST AND WEST COAST TERRITORIES

Includes California, Pacific Northwest, Rockies Mountain, and New England

AGOURA HILLS, Calif., October 24, 2005 – Qsonix, Inc., originator of the “drag & drop” graphic user interface for digital music servers, announced today the appointment of four new rep firms to serve key East and West Coast sales territories, including California, the Pacific Northwest, the Rocky Mountain states, and New England.

“Having evaluated which firms best serve their customers, we’re please to announce our new rep firms, and look forward to partnering with them to build the business as we move forward,” said Mike Weaver, president of Qsonix, Inc.

Handling the company’s **Q100 Digital Music Entertainment (DME) System** for the Northeast is DC Sales & Marketing Inc., based in Shrewsbury, Maine, overseeing New Hampshire, Maine, Massachusetts, Rhode Island and Connecticut. In the West, Qsonix has hired The Chris Dixon Company, a Woodland Hills, California-based rep firm for the Southern California market,

while Jan Tulloch Co. will serve dealers in Northern California and Northern Nevada. Seattle-based CMS Services will call on dealers in Washington, Oregon, and Alaska., and Sound-Tech Marketing of Golden, Colorado will handle sales in Montana, Idaho, Wyoming, Utah, Colorado, Arizona, New Mexico, and Southern Nevada.

Qsonix continues to ramp up its network of rep firms, and expects to have additional announcements in the near future. According to Weaver, the company is looking to secure additional rep firms for the Midwest, South and Mid-Atlantic regions. “The new Qsonix Q100 Digital Music Server has generated a lot of dealer and custom installer interest.” “Firms seeking to represent the Qsonix family of innovative products should contact us.”

Qsonix can be contacted at 818.332.9504.

About Qsonix

Located in Agoura Hills, California, Qsonix is a market innovator and leader in providing user-friendly digital media technologies. With its world-class user interface, Qsonix offers the most reliable and truly friendly digital music management systems available. Qsonix products address a wide variety of lifestyles, tastes and environments. Consumers and Businesses alike can quickly and easily store, organize and playback music without any hassle.

Qsonix’s entry into the Home Entertainment market is focused on music enthusiasts that are typically served by the dealer and custom installer channel in discrete audio and home theaters, as well as more complex whole house distributed audio environments.

Qsonix also markets to the commercial market, which consists of public venues where background music playback provides an important role in the mood, entertainment or theme of the establishment. Public venues include bars, pubs, clubs, restaurants, eateries, coffee houses, hotels, department stores, retail outlets and professional offices.

For more information visit our website at www.qsonix.com or email us at press@qsonix.com.

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