



# **qsonix** NEWS RELEASE

Contact: Mike Weaver, President/co-founder • Cell 805.405.3898 • mike@qsonix.com

**FOR IMMEDIATE RELEASE**

## **QSONIX RECENTLY APPOINTS NEW REP FIRMS FOR EAST AND WEST COAST TERRITORIES**

**Includes California, New England, Pacific Northwest, Texas, the Mid Atlantic, and Florida**

**Westlake Village, Calif., April 25<sup>th</sup>, 2007** – Qsonix, Inc., originator of the “drag & drop” graphic user interface for digital music servers, announced today the appointment of four new rep firms to serve key East and West Coast sales territories, including California, the Pacific Northwest, the mid Atlantic states, and Florida.

“Having evaluated which firms best serve their customers, we’re pleased to announce our new rep firms, and look forward to partnering with them to build the business as we move forward,” said Russ Swanson, Sales Manager of Qsonix, Inc.

Handling the company’s Q100 Digital Music Entertainment (DME) System for the Northeast is **Bishop Audio Services.**, based in Newburyport, Massachusetts, overseeing New Hampshire, Maine, Massachusetts, Rhode Island and Connecticut. Ashland, Virginia based **Delta Associates** will address dealers in Virginia, Maryland and D.C. In the West, Qsonix has hired **Paul Collins Associates**, an Orange, California-based rep firm for the Southern California and Arizona markets, while Woodinville, WA-based **Pacific Rim Marketing** will call on dealers in Washington, Oregon, and Alaska., and **KA Marketing** of Lewisville, Texas will handle sales in the great state of Texas. And most recently appointed, Boca Raton based **Bullseye Sales & Marketing** will handle the state of Florida.

Qsonix continues to ramp up its network of rep firms, and expects to have additional announcements in the near future. According to Swanson, the company is looking to secure additional rep firms for the Midwest, Rocky Mountain, Ohio Valley and No. California regions.

The Qsonix Q100 Digital Music Server has generated a lot of dealer and custom installer interest. Firms seeking to represent the Qsonix family of innovative products should contact our sales department.

Qsonix can be contacted at 818.332.9504.

### **About Qsonix**

Located in Westlake Village, California, Qsonix is a market innovator and leader in providing user friendly digital media technologies. With its world-class user interface, Qsonix offers the most reliable and truly friendly digital music management systems available. Qsonix products address a wide variety of lifestyles, tastes and environments. Consumers and Businesses alike can quickly and easily store, organize and playback music without the hassle.

Qsonix's involvement in the Home Entertainment market is focused on music enthusiasts that are served by the custom installers and retailers in both discrete audio and home theaters applications, as well as more complex whole house distributed audio environments.

For additional information about Qsonix and its innovative products, please visit [www.qsonix.com](http://www.qsonix.com) or email [sales@qsonix.com](mailto:sales@qsonix.com)

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