



# qsonix NEWS RELEASE

**FOR IMMEDIATE RELEASE**

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See *Qsonix, Booth #246 CEDIA EXPO 2007*



MusicGiants Store featured above

## **QSONIX LAUNCHES MUSICGIANTS™ STORE AT CEDIA EXPO '07**

### **MUSICGIANTS' HD DIGITAL DOWNLOADS MEET THEIR PLAYBACK MATCH**

**Westlake Village, CA (August 24, 2007)** – Qsonix, creator of the simplest and fastest user-interface for lossless digital music storage and management, achieves another exciting milestone for its customers through a new alliance with MusicGiants, the only provider of high definition (HD) music content. The partnership enables seamless access to MusicGiants' benchmark premium library on Qsonix's music management systems.

Purchasing high-quality music has never been easier or more fun. Shopping the MusicGiants' Store of more than 500,000 audio tracks is a breeze with Qsonix's powerful Album Browser™ user-interface and robust touch-screen drag and drop technology. Customers can quickly browse or search by artist, genre, year, album or new releases, select tracks to sample or purchase, and start enjoying new tunes in full-resolution within seconds of making their selection. Furthermore, using the Windows Media Audio (WMA) Lossless compression format, customers get a satisfying bit-for-bit match of the original CD.

Solidly committed to audio fidelity, Qsonix models feature high-quality components, D/A converters and digital playback technology to deliver the highest possible sound output quality. The alignment with MusicGiants makes perfect sense. MusicGiants now offers premium Super HD downloads (remastered DVD Audio or SACD's available in 5.1 surround sound or stereo) which play at sample rates of up to 11,000 kbps.

"We are all about offering the best user experience for quality music management and storage," said Mike Weaver, president of Qsonix. "The MusicGiants' alliance is a natural next step as we heavily boost content options for our discerning customers."

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On top of a reputation earned for owning the easiest user interface on the market; Qsonix is also a storage powerhouse. Users can store up to 18,000 CDs and continue to experience unblemished sound. Unlike traditional CDs that can be lost, stolen or damaged, Qsonix music management systems are the optimum platform to safeguard music purchases forever.

“Qsonix makes high quality, easy to use music servers that make digital music sound great. They are a natural partner for us and we are happy to have them aboard, says Scott Bahneman, MusicGiants CEO.

Current Qsonix users are encouraged to contact their Electronic Systems Contractor or Qsonix customer support for details about upgrading to Qsonix’s new Version 2.2 software, which includes the MusicGiants Store.

## **About MusicGiants**

MusicGiants delivers high definition entertainment from all of the giants of the industry. Our HD media store is integrated into all of the top media servers for convenient delivery of premium HD content. MusicGiants is the perfect companion for home audio systems and anywhere else that sound quality matters. For more information on MusicGiants visit [www.MusicGiants.com](http://www.MusicGiants.com).

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## **About Qsonix**

Located in Westlake Village, California, Qsonix is a market innovator and leader in providing user-friendly digital media technologies. With its world-class user interface, Qsonix offers the most reliable and truly friendly digital music management systems available. Qsonix products address a wide variety of lifestyles, tastes and environments. Consumers and businesses alike can quickly and easily store, organize and playback music without the hassle.

Qsonix’s involvement in the Home Entertainment market is focused on music enthusiasts and music collectors who desire the ultimate in sound fidelity and are served by specialty retailers and electronic systems contractors of fine audio as well as more complex whole-house distributed audio systems.

For additional information about Qsonix and its innovative products, please visit [www.qsonix.com](http://www.qsonix.com) or contact Mike Weaver, President/co-founder at [mike@qsonix.com](mailto:mike@qsonix.com), 877-4QSONIX or 877-477-6649.

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